

ColorWorks specifications



Model	CW-C3500	CW-C6000AE	CW-C6500AE	CW-C7500/C75000G
Print Head	Serial inkjet printer (MicroPiezo)	Serial inkjet printer μ TFP4	Serial inkjet printer μ TFP4	PrecisionCore MicroTFP Line printer
Number of Nozzles	360 Nozzles per colour	800 Nozzles per colour	800 Nozzles per colour	600 Nozzles per colour
Resolution (dpi)	720dpi x 360dpi	1200dpi x 1200dpi	1200dpi x 1200dpi	600dpi x 1,200dpi
Ink Colours	4 colours CMYK	4 colours CMYK	4 colours CMYK	4 colours CMYK
Ink Capacity	32ml	80ml	80ml	295ml
Supported Media	Matte label, Matte film label, Glossy label, Glossy Film label, High Glossy label	Matte label, Matte film label, Glossy label, Glossy Film label, High Glossy label	Matte label, Matte film label, Glossy label, Glossy Film label, High Glossy label	Matte label, Matte film label, Glossy label, Glossy Film label, High Glossy label
Printing Direction	Bi-directional or Unidirectional	Bi-directional or Unidirectional	Bi-directional or Unidirectional	Fixed
Label Length	1117mm	609.6mm	609.6mm	600mm
Size (W x D x H)	310 x 283 x 261mm	340 x 565 x 326mm	444 x 512 x 326mm	392 x 598 x 395mm
Print speed (in full-width)	Max. 103mm / sec at 360 x 360 DPI (printing width 56mm)	119 mm/s (Max Speed 300 x 600dpi) 75 mm/s (Speed 600 x 600dpi) 48 mm/s (Normal 600 x 600dpi) 18 mm/s (Quality 600 x 1200dpi) 8 mm/s (Max Quality 1200 x 1200dpi)	85 mm/s (Max Speed 300 x 600dpi) 49 mm/s (Speed 600 x 600dpi) 34 mm/s (Normal 600 x 600dpi) 13 mm/s (Quality 600 x 1200dpi) 6 mm/s (Max Quality 1200 x 1200dpi)	Max. 300mm/sec at 600 x 1,200dpi (printing width 108mm)
Paper Roll Diameter	101.6mm / 4"	203.2mm / 8"	152.4mm / 6"	203.2mm / 8"
Paper Width	30 to 112mm	25.4 to 112mm	25.4 to 215.9mm	50 to 112mm
Print Width	Up to 104mm	Up to 108mm	Up to 211.9mm	Up to 108mm
Weight	12Kg	23Kg	26Kg	37Kg
Peeler / Autocutter	Autocutter	Autocutter	Autocutter	Autocutter
Supply voltage		100 ~ 240 V, 50 ~ 60 Hz		

Fast, Full Colour, On-Demand Colour Inkjet Label Printer



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ColorWorks Range

EPSON
EXCEED YOUR VISION



ColorWorks vs alternative solutions

- ✓ On-demand . Print as and when you need to - no more keeping stock of pre-printed rolls
- ✓ Cost effective. Print on plain inkjet paper and avoid expensive pre-perforated sheets
- ✓ Accurate colours . Print accurate brand colours and avoid low-contrast, low-quality electronic displays
- ✓ Low maintenance . No manual cutting, slitting, stripping or fulfilling of labels printed on A4 printers
- ✓ High-quality . Create vibrant, full colour labels using DURABrite pigment inks
- ✓ Easy integration. As easy as setting up a home printer and fits within your existing IT infrastructure
- ✓ Flexible . No limitations on label length, colour, icons and images

Colour in retail

Adding high-quality colour to your shelf-edge labels can be a key tool in influencing consumer purchasing decisions by highlighting key products and eye-catching promotions.



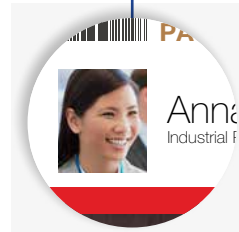
56% of purchasing decisions are still expected to be made in-store by 2025 ¹



28% of shoppers wait until they are inside the store to decide which brand to buy ¹



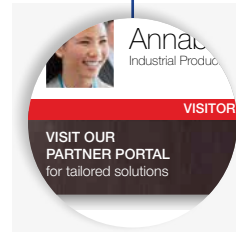
Adding colour and product imagery can help increase sales between 6 and 30% ²



Identify badge wearer easily with a full colour photo.



Identify permitted areas of access with colour.



Place personalised, relevant marketing messages.



Create professional-looking branding.



Present company logo in brand colours



Indicate other colours available in the range



Show colour and texture of product



Highlight key care instructions



Display key product information



Highlight price changes



Create eye-catching Special offers

